

ARKANSAS VETERINARY MEDICAL ASSOCIATION
118TH WINTER MEETING
February 7-9, 2025 - Hot Springs Convention Center/Embassy Suites
Hot Springs, AR

THURSDAY – FEBRUARY 6

1:00 p.m. – 4:00 p.m. **Registration** **Grand Lobby (Main Level down the stairs)**

7:00 p.m. **Board Meeting** **Embassy Suites – Salon A/B**

FRIDAY – FEBRUARY 7

7:00 a.m. – 5:00 p.m. **Registration** **Grand Lobby (Main Level down the stairs)**

7:00 a.m. **Exhibits open with coffee and pastries** **Hall A**

8:00 a.m. – 11:55 p.m. **USDA National Veterinary Accreditation** **Room 203-204**
(USDA) **Supplemental Training Courses SPRS**

8:00 a.m. – 8:50 a.m. **Module 38 – Role of Category I Animals in FAD Introduction and Transmission –**
Dr. Charles Rosenbaum/Dr. Melissa Clegg

8:50 a.m. – 9:05 a.m. **BREAK**

9:05 a.m. – 9:55 a.m. **Panel Discussion – Dr. John Nilz / Dr. Melissa Clegg**

9:55 a.m. – 10:10 a.m. **BREAK**

10:10 a.m. – 11:00 a.m. **Module 14 – Evaluation of Aquatic Animals for Detection of Reportable Diseases**
and Pathogens – Dr. Morgan Fortune

11:10 a.m. – 11:55 a.m. **Panel Discussion - Dr. John Nilz / Dr. Melissa Clegg**

8:00 a.m. – 11:55 p.m. **Stith Keiser** **Room 207-208**

8:00 a.m. – 8:50 a.m. Financial Foundations: Interpreting Financial Statements for Strategic Decision-Making

9:05 a.m. – 9:55 a.m. Metrics That Matter: Leveraging KPIs to Propel Your Practice

10:10 a.m. – 11:00 a.m. Boosting Your Top Line: Proven Strategies to Influence Gross Revenue

11:10 a.m. – 11:55 a.m. Marketing that Matters: Building a Brand That Attracts and Retains Clients

8:00 a.m. – 11:55 p.m. **Robbie vanMullen** **Room 201-202**

8:00 a.m. – 8:50 a.m. Parvo or Marketing: Which one would you like to deal with in your clinic? Part 1

9:05 a.m. – 9:55 a.m. Parvo or Marketing: Which one would you like to deal with in your clinic? Part 2

10:10 a.m. – 11:00 a.m. Websites, Social Media & looking at trends in the veterinary market – Part 1

11:10 a.m. – 11:55 a.m. Websites, Social Media & looking at trends in the veterinary market – Part 2

12:00 p.m. – 1:15 p.m. **Business Luncheon** **Back of Hall A**

1:15 p.m. – 1:45 p.m. **Exhibit Hall Appreciation** **Hall A**

1:45 p.m. – 5:45 p.m. **USDA National Veterinary Accreditation Program** **Room 203-204**
(USDA) **Supplemental Training Courses SPRS**

1:45 p.m. – 2:35 p.m. **Module 35 – Bovine Tuberculosis in Cattle – Dr. Donna Cheek**

2:35 p.m. – 2:50 p.m. **BREAK**

2:50 p.m. – 3:40 p.m. **Module 31 – High-Impact Equine Disease in the U.S. – Dr. Beth Ruby**

3:40 p.m. – 3:55 p.m. **BREAK**

3:55 p.m. – 5:10 p.m. **Module 12 – Animal Disease Traceability – Dave Stritzinger**

1:45 p.m. – 5:45 p.m.	Stith Keiser	Room 209
1:45 p.m. - 2:35 p.m.	The Cost Factor: Analyzing and Managing Your Cost of Goods Sold	
2:50 p.m. - 3:40 p.m.	The Payroll Paradox: Tips for Sustainably Managing Payroll	
3:55 p.m. - 4:45 p.m.	Mastering Patient Flow: Efficient Scheduling Strategies	
5:00 p.m. - 5:45 p.m.	Leading & Inspiring Your Dream Team: Fostering a Positive, Productive Hospital Environment	
1:45 p.m. – 5:45 p.m.	John Thomason, DVM	Room 207-208
INTERNAL MEDICINE		
1:45 p.m. - 2:35 p.m.	Diagnosing IMHA: Immune-Mediated vs. Infectious	
2:50 p.m. - 3:40 p.m.	Treating IMHA: Immunosuppressive Therapy	
3:55 p.m. - 4:45 p.m.	Treating IMHA: Transfusion Medicine	
5:00 p.m. - 5:45 p.m.	Treating IMHA: Anticoagulant Therapy & Supportive Therapy	
1:45 p.m. – 5:45 p.m.	John Teitelman - DEA & State Regulatory Compliance	Room 102
1:45 p.m. - 2:35 p.m.	Do's & Don'ts of DEA Compliance- Part 1	
2:50 p.m. - 3:40 p.m.	Do's & Don'ts of DEA Compliance – Part 2	
3:55 p.m. - 4:45 p.m.	Questions & Answers	
1:45 p.m. – 5:45 p.m.	Jennifer Koziol, DVM	Room 201-202
FOOD ANIMAL		
1:45 p.m. – 2:35 p.m.	Bull Breeding Soundness Exam more than a Wiggle Test	
2:50 p.m. – 3:40 p.m.	Evaluation of the Spermogram	
3:55 p.m. – 4:45 p.m.	When Things Just Don't Go Right	
5:00 p.m. – 5:45 p.m.	When Things Don't Look Right	
1:45 p.m. – 3:40 p.m.	Terry Conger, DVM	Room 205
Poultry	Poultry Topics	
1:45 p.m. – 2:35 p.m.	Poultry	
2:50 p.m. – 3:40 p.m.	Poultry	
6:30 p.m. – 8:30 p.m.	LSU Reception	Embassy Suites Hotel
5:45 p.m.	Exhibit Hall Closed	
	SATURDAY – FEBRUARY 8	
7:00 a.m.	Past Presidents Breakfast (All Past Presidents Welcome)	Embassy Suites-Salon A
7:00 a.m.	Exhibits open with coffee and pastries	Hall A
7:00 a.m. – 5:00 p.m.	Registration	Grand Lobby (Main Level down the stairs)
8:00 a.m. – 11:55 a.m.	Cherie Pucheu-Haston, DVM	Room 209
8:00 a.m. - 8:50 a.m.	Now what? Approach to and Management of Methicillin Resistant Skin Infections	
9:05 a.m. - 9:55 a.m.	Non-Staphylococcal Pustular Skin Disease	
10:10 a.m. - 11:00 a.m.	I biopsied (or want to biopsy) my patient's skin-now what? How to make your histology work for you	
11:15 a.m. - 11:55 a.m.	Behavioral dermatoses: depressed dogs, cranky cats and ornery owners	
8:00 a.m. – 11:55 a.m.	John Thomason, DVM	Room 207-208
INTERNAL MEDICINE		
8:00 a.m. - 8:50 a.m.	Thrombocytopenia - Is It Immune-Mediated?	

9:05 a.m. - 9:55 a.m.	Therapeutic Advancements in Immune-Mediated Thrombocytopenia	
10:10 a.m. - 11:00 a.m.	Understanding the Coagulation Profile (Don't Be Scared)	
11:15 a.m. - 11:55 a.m.	Transfusions - Product Selection and Administration	
8:00 a.m. – 11:55 a.m.	Colin Mitchell, DVM	Room 102
8:00 a.m. - 8:50 a.m.	EQUINE	
9:05 a.m. - 9:55 a.m.		
10:10 a.m. - 11:00 a.m.		
11:15 a.m. - 11:55 a.m.		
8:00 a.m. – 11:55 a.m.	Jennifer Koziol, DVM	Room 201-202
FOOD ANIMAL		
8:00 a.m. - 8:50 a.m.	Do You Want a Bull or This Bull?	
9:05 a.m. - 9:55 a.m.	Bull Management	
10:10 a.m. - 11:00 a.m.	<i>Tritrichomonas foetus</i> - Its Lurking	
11:15 a.m. - 11:55 a.m.	<i>Tritrichomonas foetus</i> – Part II	
8:00 a.m. – 6:00 p.m.	Technician (CVT)/Assistant Meeting	Room 203-204
Technicians/Assistants		
7:30 a.m. – 8:00 a.m.	Check In	
8:00 a.m. – 8:50 a.m.	AVTA Member Annual Board Meeting	
9:00 a.m – 11:50 a.m.	Presented by Mary L. Berg, BS, LATG, RVT, VTS (Dentistry)	
9:00 a.m. – 9:50 a.m.	The Ins and Outs of Feline Parasites	
10:00 a.m. – 10:50 a.m.	A Visual Tour of Heartworms	
11:00 a.m. – 11:50 a.m.	Controlled Substances: What you really need to know	
12:00 p.m. – 12:50 p.m.	LUNCH ON YOUR OWN	
1:00 p.m. – 1:50 p.m.	Exotics Medicine - Lindsey Woods Erby, DVM	
2:00 p.m. – 5:50 p.m.	Presented by Mary L. Berg, BS, LATG, RVT, VTS (Dentistry)	
2:00 p.m. – 2:50 p.m.	Let's Talk Lifestyle Vaccines: Having the conversation with Pet Owners	
3:00 p.m. – 3:50 p.m.	The Ins and Outs of Canine Parasites	
4:00 p.m. – 4:50 p.m.	The Complete Plan for the Periodontal Patient – COHAT	
5:00 p.m. – 5:50 p.m.	Dental Radiology Made Easy- Tips and Tricks	
Noon – 1:15 p.m.	Awards Luncheon	Back of Hall A
1:15 p.m. – 1:45 p.m.	Exhibit Hall Appreciation	Hall A
1:45 p.m. – 5:45 p.m.	Cherie Pucheu-Haston, DVM	Room 209
Small Animal	DERMATOLOGY	
1:45 p.m. – 2:35 p.m.	Vasculitis and other Ischemic Dermatopathies	
2:50 p.m. – 3:40 p.m.	It's more than Skin Deep-Cutaneous Manifestations of Systemic Disease	
3:55 p.m. – 4:45 p.m.	Non-inflammatory Alopecia	
5:00 p.m. – 5:45 p.m.	Solar Dermatitis-it's not just for White Cats	
1:45 p.m. – 5:45 p.m.	Colin Mitchell, DVM	Room 102
EQUINE		
1:45 p.m. – 2:35 p.m.		
2:50 p.m. – 3:40 p.m.		
3:55 p.m. – 4:45 p.m.		
5:00 p.m. – 5:45 p.m.		

1:45 p.m. – 5:45 p.m.	Pippa Gibbons, DVM	Room 201-202
SMALL RUMINANTS		
1:45 p.m. – 2:35 p.m.	Sustainable Parasite Control	
2:50 p.m. – 3:40 p.m.	Small Ruminant Diagnostic Testing	
3:55 p.m. – 4:45 p.m.	Small Ruminant Emergency Cases -(rumen acidosis, copper toxicity, urolithiasis)	
5:00 p.m. – 5:45 p.m.	Small Ruminant Emergency Cases -(dystocia, predator attack, neurological disease)	
3:00 p.m.	Exhibit Hall Moves Out	
	SUNDAY – FEBRUARY 9	
7:00 a.m.	Coffee and pastries	Outside 203-204
7:00 a.m. – 7:30 a.m.	Inspirational Service	Room 203-204
-	Christian Veterinary Mission – Dr. Rocky Lindsey	
8:00 a.m. – Noon	Christina Gentry, DVM & William D. Saxon, DVM	Room 203-204
	SPONSORED BY IDEXX	
8:00 a.m. - 8:50 a.m.	Life Threatening / Emergent Dermatologic Diseases – Christina Gentry, DVM	
9:05 a.m. - 9:55 a.m.	Don't Fear the Yucky Ear: Using Cytology Results to Guide Therapy - Christina Gentry, DVM	
10:10 a.m. - 11:00 a.m.	C-reactive Protein Clinical Update: Getting the Most From This Diagnostic and Prognostic Biomarker of Systemic Inflammation in Dogs. - William D. Saxon, DVM	
11:15 a.m. - 11:55 a.m.	Infectious Disease & You; Where You Live & Practice Matter – William D. Saxon, DVM	
8:00 a.m. – Noon	Laura Nafe, DVM	Room 207-209
8:00 a.m. – 8:50 a.m.	Walking on Eggshells: Navigating Immune-Mediated Polyarthrits (IMPA) Diagnosis/Management	
9:05 a.m. – 9:55 a.m.	Yellow Cats: Diagnostic and Therapeutic Approach to Icterus in Cats	
10:10 a.m. – 11:00 a.m.	Navigating Hypercalcemia in Dogs	
11:15 a.m. – 11:55 a.m.	Decoding Proteinuria: Diagnostic Approach and Management Strategies	
8:00 a.m. – Noon	Pippa Gibbons, DVM	Room 201-202
Large Animal		
8:00 a.m. – 8:50 a.m.	Legal Drug Use in Food Animal	
9:05 a.m. – 9:55 a.m.	How to Host a Successful Externship	
10:10 a.m. – 11:00 a.m.	Evidence Based Medicine in Practice: the what, why and how	
11:15 a.m. – 11:55 a.m.	Evidence Based Medicine in Practice: the what, why and how - continued	
Noon	Meeting Adjourns	

SCHEDULE SUBJECT TO CHANGE